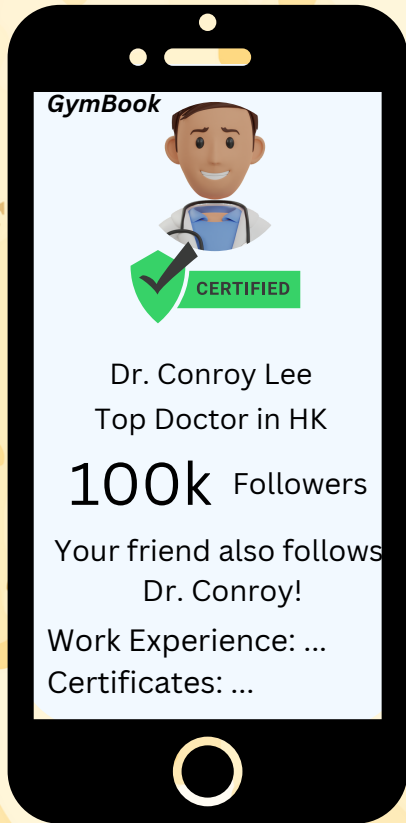


Executive Summary

Rance Lee Award for Creativity 2023-24
Group members: Lee Ting Kiu, Heung Pui Yi
Special thanks: Ng Kai Ching from PolyU



What is GymBook

GymBook is a platform for professional health care service providers to promote themselves through creating content on GymBook, and a platform for general users to learn about general knowledge from the content created by professionals!



There are more useful functions you can find out in GymBook - create a healthy lifestyle through GymBook!

Now, seeking help from professionals for health care service is a lot easier!

DISTINCT FEATURE OF GYMBOOK

Provide Health Care Content from professionals

GymBook shows content produced by professionals so that general users can learn more about health whereas professionals can promote themselves through content creation!

Display professional users' certificate and qualifications

General users can find professionals with official certificate and work experience to make sure the professional is trustworthy!

Likes, Comments and Follows!

It is very hard for general users to determine whether the information on the internet is true. Likes and comments from users can help each other by sharing personal experience!

Contact Professionals for inquiries and appointment!

Good professionals are everywhere - you can now approach them through GymBook!

Ask questions about health care!

When we feel sick or achy and we are not sure what is wrong, we search it on the internet. Oftentimes we don't get the answer. With GymBook, professionals are more eager to answer you!

Find Gym Near You!

There are more gyms than you can imagine! With GymBook, you can find the nearest gyms near your home - you have one less excuses not to workout! And it is not just gym: clinics, therapists, etc. - find the health care service centers you need!

Creative Elements

With social media combined with gym culture, more people are encouraged to exercise regularly - workout is a lifestyle!

Who will benefit

1. Health care service providers
2. General users
3. The society

Uniqueness

Find gym near you, certificate of professionals and health care information!

We are stronger than we think - we just need to make it happen!